



**School &
Student Services®**
Powered by TaxStatus®

Portfolio Roadmap

Spring 2025



Financial Aid



Product Vision: Provide a unified, best-in-class financial aid solution, modernizing the application process for families and equipping schools and organizations with data-driven insights for equitable, unbiased financial aid awarding decisions.

Features/ Highlights	Customer Value	Spring	Summer	Fall	Winter
Empower financial aid administrators					
Custom Application Questions	Enable school-specific financial aid data collection.				
Admin Portal: Redesigned Mass Email	Quickly and easily manage communications and award letters to families.				
Conditional Rules for Required Documents	Set school-specific document requirements based on criteria.				
Enhanced Reporting Capabilities	Uncover insights with self-service reporting and advanced features.				
Reduce time for families to complete applications					
IRS Integration, Powered by TaxStatus®	Expedite family experience and deliver comprehensive financial insights for schools.				
Modernized Application Interface	Enjoy easy-to-navigate application experience, designed for mobile devices.				
Improved School Selection Experience	Quickly find and apply to schools .				
Family Portal Integration with Ravenna Hub	Access Financial Aid application directly from Ravenna Hub without re-entering information.				
Updated International Application Experience	International students applying for aid will receive tailored questions to their experience.				
Improved Spanish Experience	Streamline experience for Spanish-speaking families.				
Expand capabilities for scholarship funds					
Short Version of Application	Scholarship funds can choose a shorter version of the application more suited to their process.				
Scholarship Fund Award Management	Enable scholarship funds to allocate awards across a group of schools.				



This product roadmap is for informational purposes only and subject to change. While VenturEd Solutions™ strives for accuracy, timelines, features, and priorities may shift as we continue to innovate and adapt to the needs of schools and families.