Ravenna Admit®

Portfolio Roadmap
Spring 2025

Admissions

Ravenna Admit®

Product Vision: *Deliver an enhanced admissions experience for families with a streamlined process that enhances efficiency, reduces bias, and promotes equitable decisions—while ensuring schools maintain oversight aligned with their goals and values.*

Features/ Highlights	Customer Value	Spring	Summer	Fall	Winter
Improve user experience for schools and families					
Ravenna Admit & HUB UI/UX Redesign	Enjoy a faster, more intuitive admissions experience with the redesigned Ravenna Admit and HUB interface.				
HUB Application Experience Redesign	Giving families a smoother application journey—designed to guide applicants clearly and efficiently through every step.				
Email and SMS Communications Redesign	Reach families with clearer templates and streamlined messaging all in one place.				
Events Module Redesign	Create, manage, and track events with greater ease using the redesigned events module.				
Enhance data & reporting capabilities available to schools					
Reporting Enhancements	Track trends, compare year-over-year data, and drive strategic admissions decisions.				
Improve daily efficiencies for administrators and schools					
Implementation, Rollover, & Administrative Enhancements	Enhancements that make managing your admissions cycle more efficient and less time-consuming.				
Consultant & International Enhancements	Streamline workflows and improve collaboration with global applicants and educational consultants.				
Provide seamless operations for schools and families					
Infrastructure Enhancements	Infrastructure enhancements that improve performance, scalability, and system stability.				
High Priority Customer Enhancements	Features shaped directly by your feedback and evolving needs.				